

## The Heart of a Hero



John Elliott graduated in May 2000 from the United States Naval Academy with a B.S. in Systems Engineering, and received his commission as an Ensign in the United States Navy. He was preparing to attend Naval Flight Officer School in Pensacola, FL when he was killed in a head-on collision with a drunken driver.

At the Academy, John distinguished himself as a Human Education Resource Officer (HERO) and was selected the outstanding HERO in his class. In his honor and in an effort to end drunk driving fatalities and accidents, the HERO Campaign has been established.

### HERO Campaign Objectives

The purpose of the campaign is to encourage people to drive sober and become designated drivers. In cooperation with schools, colleges, businesses, law enforcement agencies, and other community-based organizations we ask you to help keep drunk drivers off our highways.

### HERO Accomplishments

- New Jersey, Delaware, New York and Virginia have adopted the HERO Campaign as their designated driver brand.
- The U.S. Navy has adopted the HERO Campaign.
- John's Law I and II, passed on both local and federal levels, give police the authority to impound the cars of drunken drivers for up to 12 hours and detain drivers until sober for up to 8 hours.
- The HERO Campaign is working closely with the Philadelphia Phillies and has been adopted by several NFL and Major League Baseball teams, schools and colleges, and restaurants and taverns across the nation.
- "Be a HERO. Be a Designated Driver®" billboards have been posted throughout Philadelphia and New Jersey including the entrance into the Lincoln Tunnel.

Join us for a day of  
pure golf enjoyment and support  
the wonderful work of the  
John R. Elliott Foundation and  
its HERO Campaign  
for Designated Drivers.®

"One of the top ten courses  
you can play in America!"  
*Golf Magazine*



Ensign John R. Elliott

**HERO**  
Campaign  
for Designated Drivers®

A Program of the  
John R. Elliott Foundation

[www.herocampaign.org](http://www.herocampaign.org)

P.O. Box 700, Somers Point, New Jersey 08244  
609-272-0100

JOHN R. ELLIOTT  
**9TH ANNUAL**  
**BE A HERO**  
GOLF TOURNAMENT



Ensign John R. Elliott  
17 November 1977 - 22 July 2000  
US Naval Academy Class of 2000

Wednesday, May 13, 2009

**Sand Barrens Golf Club**  
Swainton, New Jersey  
Exit 13 off the Garden State Parkway

Hosted by  
**MEDILINK**

Presented by  
**Wawa**

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Hole sponsor sign and golf ball sign samples from 2008



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Wednesday, May 13, 2009

11:30: Registration & Lunch  
Compliments of Applebee's

11:30: Putting Contest  
by Millennium Radio

1:00: Shotgun Start  
Scramble Format

“Tin Cup Challenge” & Dinner to Follow

**SPONSORSHIP OPPORTUNITIES**

**ENSIGN:** Includes company name on golf ball sign at tee or green .....\$300

**LIEUTENANT:** Includes company name on golf ball sign at tee or green and one player.....\$500

**LIEUTENANT COMMANDER:** Includes a large hole sponsor tee sign & recognition on sponsor board .....\$750

**COMMANDER:** Includes golf twosome, large hole sponsor tee sign & recognition on sponsor board ..... \$1,000

**CAPTAIN:** Includes golf foursome, large hole sponsor tee sign, recognition on sponsor board as Captain Sponsor ..... \$1,500

**ADMIRAL:** Includes golf foursome, 2 additional dinner guests, recognition on main sponsor board as Admiral Sponsor and large hole sponsor tee sign..... \$2,500

**HERO:** Includes 2 golf foursomes, 4 additional dinner guests, company name featured on golf carts, recognition and signage as Hero Sponsor at event and dinner..... \$5,000

All checks should be made payable to  
The HERO Campaign and mailed to:

“Be a HERO” Golf Tournament  
MediLink Homecare, Inc.

463 N. White Horse Pike, Hammonton, NJ 08037  
Phone: 609-567-2241 • Fax: 609-561-9444

Funds raised will be used to support  
the Ensign John R. Elliott HERO Campaign  
to prevent drunk driving fatalities.

Tax I.D. # 22-3760241 • 501(c)3 Registered Organization  
NJ Charities Registration #CH1891800

**REGISTRATION FORM**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ e-mail: \_\_\_\_\_

**PARTICIPANT(S)**

Player: \_\_\_\_\_ Player: \_\_\_\_\_

Player: \_\_\_\_\_ Player: \_\_\_\_\_

**SPONSOR(S)** How you would like your sign to read?: \_\_\_\_\_

**MONEY ENCLOSED:**

Play Only \_\_\_\_\_ @ \$250 per player (includes luncheon & banquet)    Lieutenant Commander Sponsor \_\_\_\_\_ @ \$750    Admiral Sponsor \_\_\_\_\_ @ \$2,500

Ensign Sponsor \_\_\_\_\_ @ \$300    Commander Sponsor \_\_\_\_\_ @ \$1,000    Hero Sponsor \_\_\_\_\_ @ \$5,000

Lieutenant Sponsor \_\_\_\_\_ @ \$500    Captain Sponsor \_\_\_\_\_ @ \$1,500    Total enclosed: \_\_\_\_\_

\_\_\_\_\_ Check Enclosed    \_\_\_\_\_ Charge to my credit card (please circle one)   

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name & Address of Card Holder \_\_\_\_\_

**Thank You for Your Support!**  
Make checks payable to: The HERO Campaign

Mail to: “Be A HERO” Golf Tournament • Attn: Anne DiRenzo  
MediLink Homecare, Inc. • 463 N. White Horse Pike, Hammonton, NJ 08037  
Phone: 609-567-2241 • Fax: 609-561-9444

